#### **COMPANY PROFILE**





## الامارات اكسبريس EMIRATES EXPRESS









Marketing Plus Gulf F.Z.E

#### INTRODUCTION

We are EMIRATES EXPRESS BUSINESS MAN SERVICES COMPANY, pleased to introduce ourselves as a professionally organized well structured "Business Management Consultants" is an associated company of the renowned EMIRATES EXPRESS GROUP spearheaded by the dynamic and vibrant CEO'S MR. SAMATULLAH KHAN and his energetic and talented partner MR. ARUN JOSHI; the conglomerate has a diverse portfolio of companies to its credit.

Today, EMIRATES EXPRESS has emerged as one of the most respected business provider consulting group in the region, with a comprehensive portfolio including Business setup, Company formation, Business Consultancy, PRO Services and all types of Residence visa are our core value services. We are located in the heart of AJMAN FREE ZONE, in AJMAN, U.A.E, is an elite business and management consulting company specializing in setting up new Business and any type of activities relating to Business setups. We also have several branches all over the UAE and sister concern companies emerged in to activities like Travels, Tourism, Vat consulting, Accounting, Marketing and bookkeeping services.

We have been operating in the UAE as a business management consultant since last 10-years with head office in AJMAN FREE ZONE, AJMAN, UNITED ARAB EMIRATES. The establishment vision is to actively participate and contribute in the Business Management Consultancy especially in the UAE region.

We set up almost 4k + companies with full satisfaction of our valued clients. Presently, we are group of companies, having a team of 70 + talented staff members and well experienced business consultants, who work hard to provide the best quality services. Moreover we consider our valued customers as our business partners, so that we take all their requirements as our responsibilities and give the ever best solutions for them. This strategy has also helped both for continued growth on global market. Our treatment towards all the valued customers will be a ever thankful one and their satisfied responses gives whole group to enhance it and go on.

We are the

"Authorized representative for Ajman Free Zone"

We fulfill the requirements of 20+ Valued Customers per day in UAE.

Visit our Website: www.emiratesebcs.com



#### HISTORY AND ESTABLISHMENT

Our company was firstly introducing in UAE was 2010 in Ajman Free Zone by hiring one office with a team of 15 persons. The company started its operations in the same year of its establishment. Our consultant continues to exceed the expectations of its clients. With its growing number of satisfied clients, our reputation for excellence makes it one of the most highly sought after Business management.

As our head office is located in the heart of Ajman Free Zone, Ajman Free Zone was established in 1988, Ajman Free Zone was granted an autonomous status under the Emiri Decree No. 3 of 1996 as issued by H.H Sheikh Humaid Bin Rashid Al Nuami, Ruler of Ajman. Our growth and progress would not have been possible without the teamwork and dedication of our professional staff and it is our company privilege to lead them as we forge ahead in the 21st century. Our company goal is "100% Client Satisfaction" through planning, motivation and proper follow up with each individual activity", We have been able to maintain our well-earned reputation of being highly reliable and genuinely professional. Our dedicated team of experts provides a comprehensive range of services for our international clients even in the most complicated processes.

#### Our company provides one of the best services as we are:

We are an international group, and our focus is not just local but our clients are spreads across many international countries. Our inception was in the year 2010, and now we have 6 offices across UAE and 3 offices in Pakistan to serve our global clients. Till now we have served for more than 4K+ company incorporations. Our approach is global and there are many more new clients being added to this list. Our clients requirements are sometimes simple and most of the time complex, and so we have qualified professionals team to take care of each section that we handle. Each of our divisions is headed by qualified and efficient Managers. Within our organization we have the deployment of expertise in various portfolios. The establishment of our company is based on the vision of professional consultants who wanted to provide world class business management consultancy services to the various facets of the government, non-government, private and the academic sector. We are professional business consultants and we provide global services, so we will help you in the best way and give you end to end solutions for your company requirements. When you partner with us and let us know you requirements, your formation of a company will be hassle free.

#### WE ARE SO CAPABLE OF ONE WINDOW OPERATION

#### PRESENT STATUS OF COMPANY

As our continuous growth in the field of Consultancy Business, now we are known as EMIR-ATES EXPRESS GROUP of companies under MR. SAMATULLAH KHAN (The Founder Chairman & Owner) a man of powerful ideas and decisive actions, is an establishment businessman with a vast experience of about 28 Years in international market. Being the commercial hub of the world, UAE was an obvious choice to establish Business Empire. As of date, our portfolio of companies spread all over the UAE in various fields like:

Business Management Consultancy, Professional PRO services Accounting and Bookkeeping services Vat Services Travel & Tourism. Car Rental (with Driver), Buses Rental (with Driver), Restaurant, Marketing Management, Event Management. Import & Export, Air Cargo Services, Freight Forwarding & Clearing Services, Typing Services, Stamp & Seal Making. Advertisement Researches & Consultancies, Labor Contracting, Building Maintenance.



#### The vertical comprises of Emirates Express Group are:

EMIRATES EXPRESS BUSINESS MAN SERVICES F.Z.C
LUCA BURGO ACCOUNTING AND BOOKKEEPING LLC
INCORPORATION HOUSE BUSINESSMEN SERVICES LLC
BLUE SKY TRAVELS LLC
PRINCE TRAVELS LLC
AL ZAROONI RENT A CAR LLC
AJ LABOR
MARKETING PLUS F.Z.E
GULF TYPING F.Z.C

TYPING SOLUTION F.Z.E

MAKPLUS DESIGN AND ADVERTISING F.Z.E

FIRST CHOICE BUSINESS F.Z.E

BISTRO

IAL LOGISTICS F.Z.C.





We "Emirates Express Group" are looking proudly ahead into more promising future. Future will also see Emirates Express Group diversification channels in the field of consultancy, tourism, manpower supply, transportation and more over predicting itself to the cause of self-reliance and social responsibility in the services of people without respite.

Our group is a consortium of companies that are leaders in providing business consulting, Human Resource Management, Import & Export vendor management. It is proposed to set up Research & Development activities which will hopefully help us to develop new business lines in the future and live up to its promise that its businesses will be

#### **COMPANY PHILOSOPHY**

Our company philosophy establishes the fundamental principles of our management system. A combination of many features makes our group of companies one of the most dependable, highly reliable group in the region. Our Operational and performance standards translate the corporate values into specific management expectations. We preserve a high level of business ethics characterized by integrity and honesty in all our business actions. Our philosophy is to create a single channel for satisfying diverse and high class needs of our valued clients & customers. We are highly flexible in responding to dynamic needs of our customers like:

Trust & Integrity
Commitment to Growth
Customer Service
Quality Assurance
Responsiveness
Desire to Exceed Your Expectations
Professional Excellence
Power of Diversity
Quality and Excellence
Innovation





#### WHY PARTNER WITH US?

We offer customized services for new company formation and registration in the field of business consultancy. Our team of company experts will guide you through each and every steps of new company formation. We also offer business consultancy services for the companies extending their business. From new company formation to the effective public relations and event management, we do everything to nurture your new business. We offer world class professional Business Management Consultancy to investors in the private, Government, Non-Government and academic sectors. Established in Ajman Free Zone since 2010, our Business Registration Division offers a spectrum of services, covering all aspects of commercial activities in the UAE.

Formation of a company is surely a task filled with all the hassles. It needs experience and an in-depth knowledge about the zone that you are planning to have your company in. Our professional consultants have been in this field from many years, and they are updated with all the current requirements for the formation of a company. We have good relations with the local and international bankers and this helps for the easy account opening and account management process for our clients. We are always available to answer to any of your queries related to the formation of a company. We clearly understand the kind of business that you want to establish and depending on that we offer you suggestions and partner with you in all the processes and provide you end to end solutions for forming a company. Our competent services are just a call or an email away. So get in touch with us for complete solutions.

We provide global services and ensure that our clients get only the best of the results. When we undertake the various tasks of your company, you can keep your focus on the core areas of your business that needs more attention for the growth.



#### Global approach

Our services are designed for the international companies to do business in the off shore, free trade zones and various developing locations in the UAE & international market. We have offices at multiple places in the UAE spread across different locations and two offices in Pakistan to provide professional support to our clients spread across the globe. Our professionals are highly trained and have immense experienced in the given area. We have different teams that dedicated for the different areas.

#### Customized solutions

The goal of our company is to provide solutions that being results to the business of our clients, and so we provide tailored solutions according to each client. Each of our clients is special to us, and so we first spend time to understand their business requirements, financial standing and their business goals and then we provide them effective solutions that are customized by keeping their specific issues in mind. All our services are streamlined and we maintain transparency in all our dealing with the clients.

#### Reliable information

We believe that our clients should take informed and efficient business decisions and so for this we provide them with proper recommendations and solutions for them so that their business can be successful. What makes us special is our ability to take on any challenge with a streamlined approach and provide an end result that is hassle free and also beneficial to our clients. In order to help our international clients take their business to the next level, we help them to conceptualize the various process and services so that they can take efficient decisions bringing in profit for their business.

#### Dedicated and hardworking team members

The professionals working with us have an international background and they clearly understand what it takes to serve an international audience. This helps us to effectively and smoothly communicate our ideas across to our clients so that they can benefit and the whole process can be carried out in a smooth way. The in depth knowledge and experience in this field provides our professional with an added advantage of staying ahead in this competitive environment and as a result the solutions provided by us are practical, effective and benefiting the businesses. So in order to take advantage from the wide range of services that we have to offer, just get in touch with us and tell us your requirements and we will provide you with one of the best solutions.

# 10 YEARS OF SUCCESS IN UAE 14000+ SATISFIED COSTOMERS

#### **Our Focus**

Emirates Express is a renowned name in the global market when it comes to get reliable help for new company formation. Primarily our focus is on the global market and providing efficient services to our clients from across the globe. We have a wide range of clientele and most of the clients that we provide our services are from UAE, Asian Subcontinent, MENA and other international markets. We ensure that all of our clients develop their business and focus on the core areas of development.

#### **One window Operation**

One stop place for all types of solutions regarding company formation and registration especially in Free Zones.

#### Strong connection

We have strong connection with the local authorities, and this helps us to provide our clients with a reliable and a quick solution when it comes to services like opening or forming a new company, looking for investment opportunities and so on. The services we provide to our clients are tailored according to the needs of our clients and for that our professionals spend quality time with our potential clients to understand their requirements and then we provide and recommend them solutions that are best for the growth of their business.

#### Smooth business setup process

Business setup is surely a challenging task for any company and this where our comprehensive range of services come in handy. We provide effective services for business setup and result oriented services so that this process becomes smooth. We clearly understand each area of the business that our clients want to do and then provide a comprehensive solution catering to their needs. All our services are governed by the international standards and we meet all the criteria of the local and international laws in all the dealings, and so you can be sure of smooth and reliable services.

#### Reliable and customized service

Our focus is to provide satisfying and reliable services to our clients, and for this we have professionals that are specialized in each area that they are working in. In order to benefit from our efficient services all that the clients need to do is to get in touch with us and tell us about their requirements and we will provide those solutions that are specifically designed for them.

#### All Types of PRO Services

Specialized in all types of PRO Services in UAE, the main points are mentioned on next page.

#### Types of entities possible in UAE

Free zone company
Offshore company
Limited Liability Company
Branch and representative offices
Joint venture
Professional firms
Shareholding companies
Mainland business (trade)

#### **Emirates Express Business Setup Services**

Emirates Express handles your business setup in UAE from start to finish especially in Ajman Free Zone. Our corporate business executives work in tandem with the discerning clients, pay attention to details and then customize cost effective business solutions that suits their requirements. Assisting in the company registration formalities through one window operation is the key to maintaining a personal rapport with all our clients. We help you evaluate the structure that will work best for you. We recommend strategic inputs, supporting you evaluate and area selection, work on your business plan, handle paperwork and documentation formalities. In short, we handle your need requirements.

While working with us, you get the combination of our in-depth knowledge and extensive experience, which gives us the ability to precisely understand the unique needs of your business. We are thus able to recommend the best possible options for your business set up with minimal hassles and effort.

Our company is the single point of contact for your company formation services especially in Free Trade Zone and Ajman Free Zone is on the top regarding:

Issuance of Business License within 24-Hours,

No travelling required to UAE for company setup procedures,

One window operation

Free Consultancy

No hidden Charges

Flexible Installment Options

Freedom of choice for Business licenses, categories and office types



#### The detail descriptions of Free Trade Zone are mentioned below.

#### Free Trade Zones

Five of the seven Emirate states of the UAE consist of more than forty Free Zones or Free Trade Zones today. Each of these Free Zones is home to an expansive number of foreign ventures that operate in a variety of industrial sectors. While the main idea behind establishment of Free Zones was to attract foreign investment to boost the nation's economy, they have today become the central point of conducting business in the international market. UAE's strategic location between Europe, Africa and Asia along with robust infrastructure and a host of other advantages have made it one of the most sought after Free Zone areas of the world.

#### Advantages of establishing a venture in Free Trade Zone

No taxes on personal income and capital gains

100% foreign ownership is allowed

No corporate taxes are applicable

No export or import duties

100% repatriation of profits and capital

Easy availability of cheap of labour with liberal labour laws

Modern efficient communications

Attractive working atmosphere

No restriction on currency

Exemplary support services

Flexible Payment options

Flexibility to operate 24/7

Inexpensive workforce and easy recruitment procedures

Free Zones offer ideal business operating facilities:-

Land on lease offered for investor development

Pre-built factories/ warehouses / office units for lease

Executive office spaces for International Business center for lease

Air, sea and road transportation facilities

Availability of inexpensive and abundant energy

# you will get yor TRADE LICENCE in SAME DAY

now its that much FAST

Visit Us: www.emiratesebcs.com

#### Set Up Business in a Free Zone

Most companies are planning to establish base in one of the Free Zones fall under the following broad categories based on their business undertakings.

Branch of a foreign company or a branch of an offshore company (subject to approval from the Free Zone Authority)

Free Zone Company / Establishment (FZC / FZE / FZ LLC)

The FZEs or FZCs are limited liability companies which are owned by a corporate entity or an individual.

#### **Basic Requirements**

There are certain basic requirements that a venture must fulfill in order to conduct smooth business activities in the Free Zone. A company must:-

Obtain a trade license for an activity it plans to undertake in the Free Zone. The license must be renewed every year.

Have a rented office space in its own name which must be renewed annually.

Have a Manager authorized to act as the legal representative of the venture.

Have a minimum of one shareholder and the compulsory share capital.

Not trade outside the boundaries of the Free Zone without a local distributor in hand.

#### Free Trade Zones in the UAE

#### Some of the Free Trade Zones in UAE are as follows:-

Ajman Free Zone

Jebel Ali Industrial Zone-JAFZA

Dubai Airport Free Zone-DAFZA

**TECOM** Investments

Jumeirah Lake Towers

Dubai International Financial Centre (DIFC)

**Dubai Silicon Oasis** 

Sharjah Airport Free Zone-(SAIF Zone)

Hamriyah Free Zone - (HFZ)

RAK FTZ

**RAK Investment Authority** 

RAK Media free zone

Abu Dhabi Airport Free Zone

Abu Dhabi Twofour54

Masdar City

Khalifa Industrial Zone Abu Dhabi (Kizad)

**Dubai Gold & Commodities Exchange** 

Dubai Gold & Diamond Park

Dubai Healthcare City

International Humanitarian City

**Dubai Flower Center** 

**Dubai Maritime City** 

**Dubai Logistic City** 

Dubai Textile Village

Dubai Cars & Automotive Zone (DUCAMZ)

**Dubai Carpet & Textile City** 

**Dubai Sports City** 

Higher Corporation for Specialized Economic

Zones( HCSEZ), also called Zones Corp,

Abu Dhabi

Fujairah Free Zone

Fujairah Creative City

Umm Al Ouwain

#### **Emirates Express As A Professional Partner**

In order to establish a business in one of the Free Zones in UAE, every incorporator needs to undergo a hefty set up process that involves preparation of the business model, conducting a thorough research of the market scenario and other factors, arranging the right documents, surveying the location and much more. Going through the entire process alone can be a tedious and highly time consuming task. It is best to seek the assistance of a professional consultant like EMIRATES EXPRESS BUSINESS MAN SERVICES Consultants who can not only simplify the incorporation process for you but also educate you about all the rules, regulations and legal formalities involved. Talk to one of our professional executives today and gain a thorough insight of the Ajman Free Trade Zones of the UAE.

#### **INTERNAL ANALYSIS**

**Company Culture** 

We offer the ideal working environment for ambitious people who want to reach their full potential. We support an environment of continuous improvement. To us, there is no 'good enough' there is only the potential to do better.

Our company's culture is one of our most valuable assets. Our atmosphere is highly informal and our structure comparatively flat. This provides our employees with the flexibility they need to be creative, to research their ideas and to act upon them. We offer an ideal working environment for ambitious people who want to reach their full potential and invest their energy to see this come to fruition.

### we deliver way more than expected

#### The values that drive us

We remain strongly results driven, which has contributed significantly to our rapid growth.

We strive to be the best at what we do. We don't just aim to surpass our competitors. We also work to exceed our previous achievements.

We acknowledge the importance of open communication and teamwork. We believe that no single person is as valuable as the collective strength of the entire team.

We support an environment of continuous improvement. To us, there is no 'good enough' there is only the potential to do better.

We foster an environment of creativity. We believe our next achievement will begin with the creative thinking of one of our employees.

We recognize that our success depends upon our position of profit. Our financial success will fuel our professional and personal development.

We do not place value in manner of dress, country of origin, religious affiliation or other demographic identifiers. Instead, we place value in a 'winner's mentality', a dedication to success and a commitment to excellence.

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#### Observation:

EMIRATES EXPRESS GROUP...

have a good organizational structure and a good management systems, is fully utilizing the resources, provides all the welfare activities to its employees,

having a target oriented incentive scheme, is providing all the statutory and non-statutory benefits to employees, Have good growth possibilities.

DETAILED STUDY OF DEPARTMENTS

Our group of companies is working with the help and support from the different departments. All departments work uniquely for the attainment of the organizational goal. The performance of the different departments was amazing for the past several years that are the reason why the company's profit volume is increasing at a higher rate. The head of each department are directly liable to report to the CEO (Our Group Owner & Co-Founder).

#### **HUMAN RESOURCE DEPARTMENT**

Human Resources are exactly it says: Resources for Humans – Within the Workplace! Its main objective is to meet the organizational needs of the company it represents and the needs of the people hired by that company. In short, HR is the hub of the organization serving as a liaison between all concerned. Depending on the size of our company, the HR Department might be called Personnel with a manageable workforce that can be handled by a personnel manager and a small staff.

#### ORGANIZATIONAL DEVELOPMENT:

To ensure its success, a company must establish a hierarchal reporting system. The funnel of responsibility is critical to the efficiency of a smoothly operating business entity in which there is a clearly defined understanding of who is responsible for what. They provide consultation to a company's management team to identify what the company's core business and culture is about, and proceeds to plan and map the company's organizational infrastructure to support those needs.

# Choose The Best

#### **Employee Recruitment and Selection Process:**

It is not uncommon for a company to filter out those who fail to impress the HR manager first. For those select few who make it through, the HR manager schedules interviews between the department's hiring manager and potential candidates, and follows up with the hiring process to establish the new hire with the company.

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#### FINANCE & ACCOUNTS DEPARTMENT

The finance department deals with the procurement and management of funds. This department controls the receipts and payments of each and every activity for all the divisions. In our group of companies, finance department plays a major role because in our sector very few companies are earning profit. It also takes great care in allocating the funds needed for efficient business transactions.

Bankers of EMIRATES EXPRESS GROUP are:

AJMAN BANK
RAK BANK
NBAD
MASHREQ BANK
EMIRATED NBD
DUBAI ISLAMIC BANK

#### **CUSTOMER SERVICES / CUSTOMER SUPPORT DEPARTMENT**

Customer Services includes all of the activities associated with satisfying customer needs before, during and after the service. The customer service function can often make or break a company, especially in our highly competitive industries.

### Start Business in

### UAE> From Home

#### INFORMATION TECHNOLOGY (I.T) DEPARTMENT

As we know that information technology (IT) has become a vital and integral part of every business. The reasons for the omnipresent use of computer technology in business can best be determined by looking at how it is being used across the business world. The main functions of our IT department are:

Planning

Network

**Data Management** 

**Management Information Systems** 

**Customer Relationship Management** 

**Data Security** 

IT Support

**Visual Content Development** 

#### MARKETING DEPARTMENT

The marketing department act as a guide and lead the company's other departments in developing, producing, fulfilling and serving services for their customers. Communication is vital. The marketing department typically has a better understanding of the market and industry needs. We are emerged In to digital marketing sector as the whole world is connected through internet

#### **SWOT Analysis:**

SWOT analysis is for the internal and external situation. A SWOT analysis can be used to condense the situation into a listing of the most relevant problems and opportunities and to assess how well the company is equipped to deal with them.

#### METHODOLOGY WE USED

Grab Inquiries
Fix the Appointment
Meet the Client
Get the Needs/ Requirement
Prepare Business Plan
Quote
Win the Job
Serve

Sustain Relation



# **Ownerships**



MR. SAMATULLAH KHAN (Founder CEO)



MR. ARUN PRAKASH JOSHI (CEO)

#### **CONTACT DETAILS**

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Ground Floor, Shop-C1-No.7 & D1-Shop-Entrance 1,
Ajman Free Zone, UAE



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